



Greetings Educators!

The Indiana University Center for International Business Education and Research (CIBER) and the Kelley School of Business would like to invite your students to participate in **Business is Global 2025, June 22 – July 5**.

Business is Global (BIG) is a unique, two-week residential summer program for rising high school sophomores, juniors, and seniors that offers students the opportunity to be immersed in international business, less commonly taught languages, and cultures from around the world. The program is hosted at the Indiana University Bloomington campus and provides participants with cultural experiences, no passport is necessary!

The program is a unique blend of culture, language, and international business learning that will provide students with an introduction to many of the opportunities available in today's global marketplace.

Throughout this two-week program your students will be introduced to:

- Cultures and business practices around the world
- Less commonly taught languages from dynamic and emerging economies: Arabic, Brazilian Portuguese, Korean, and Estonian
- Business fundamentals from Kelley School of Business top ranked faculty: including finance, operations, marketing, strategy, entrepreneurship, and more

"I not only got to work on skills that forced me to work with unfamiliar people, but I made some of the most genuine friendships with people part of the program that I'll cherish forever. Through the scholarship, my amazing 2-week experience was paid for, and I show so much gratitude to IU for providing this great opportunity." - 2024 BIG Participant

Please consider recommending your students for spots in this highly impactful program.

*****IU CIBER is providing additional opportunities for Indiana students to participate in BIG. We are offering full \$2,000 program fee scholarships for Indiana students. This scholarship is NOT need based and is intended to provide opportunities for local Indiana students to participate in the program.*****

Please share this valuable learning opportunity with your students and encourage them to visit our website for application and scholarship information.

We have enclosed informational materials on this program to display or share with your students. **Applications are due April 14, 2025**. For more information, please feel free to visit our website at <http://go.iu.edu/2RDA>.

Spending the summer with *Business is Global*, no matter what career path your students choose to follow, you can be sure they will leave our program as confident, smart young adults ready to take on the world!

Sincerely,

Ryan Craven
Program Manager
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